



2024

**BACHELOR OF BUSINESS  
ADMINISTRATION  
PROGRAM IN GLOBAL  
BUSINESS MANAGEMENT  
(INTERNATIONAL PROGRAM)**

Faculty of Business Administration for Society  
Srinakharinwirot University



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## Bachelor of Business Administration Program in Global Business Management (International Program)

- **Program Structure**

หมวดวิชา	Credits
1. General Educational Courses	30 Credits
2. Area of Concentration Course	75 Credits
2.1 Core Courses	33 Credits
2.2 Compulsory Courses	30 Credits
2.3 Elective Course	6 Credits
2.4 Co-operative Education	6 Credits
3. Free Elective Course	20 Credits
Total no less than	125 Credits

- **Courses**

2.1 General Educational Courses no less than 30 credits

    2.1.1 Compulsory Courses no less than 24 credits

        2.1.1.1 Learning and Communicating in the 21<sup>st</sup> Century

SWU191 Learning to the World of 21<sup>st</sup> Century 3(2-2-5)

SWU192 Thai Language for Communication 3(2-2-5)

        2.1.1.2 Art of Using English for International Communication

SWU193 Listening and Speaking for Effective English Communication 3(2-2-5)

SWU194 Reading and Writing for Effective English Communication 3(2-2-5)

        2.1.1.3 SWU for Society

SWU195 Creative Citizen for Society 3(2-2-5)

SWU196 Science and Art of Sustainable Social Development 3(2-2-5)

#### 2.1.1.4 Enhancement of Work Skills and Entrepreneurship

SWU197	Speaking and Presentation for Careers	3(2-2-5)
SWU198	Preparation for Working and Entrepreneurship	3(2-2-5)

#### 2.1.2 Elective Course no less than 6 credits

##### 2.1.2.1 Smart Life

SWU291	Healthy Lifestyle	3(2-2-5)
SWU292	Science: A Key to Harmonious Living with Our Environment	3(2-2-5)
SWU293	Adaptation in the Dynamic Society	3(2-2-5)

#### 2.2 Area of Concentration Course no less than 75 credits

##### 2.2.1 Core Courses no less than 33 credits

##### 2.2.1.1 Fundamentals of Business Management 1

BAS111	Principles of Management	3(3-0-6)
BAS121	Principles of Modern Marketing	3(3-0-6)
BAS161	Social Enterprise and Sustainability	3(3-0-6)

##### 2.2.1.2 Fundamentals of Business Management 2

BAS131	Business law and taxation	3(3-0-6)
BAS141	Principles of Accounting	3(3-0-6)
BAS151	Economics for Business Management	3(3-0-6)

##### 2.2.1.3 Fundamentals of Business Management 3

BAS211	Production Management and Logistics	3(3-0-6)
BAS231	Business Finance	3(3-0-6)

##### 2.2.1.4 Fundamentals of Business Management 4

BAS212	Human Resource Management	3(3-0-6)
BAS213	Strategic Management	3(3-0-6)
BAS271	Information technology in digital era	3(3-0-6)

##### 2.2.2 Compulsory Courses no less than 30 credits

##### 2.2.2.1 Communication and Global Business Operations

GBM211	Global Business Communication	3(2-2-5)
GBM212	Cross-Cultural Management	3(3-0-6)
GBM213	Global Leadership and Negotiation	3(2-2-5)

### **2.2.2.2 Fundamentals of Global Business Management**

GBM321	Digital Marketing	3(2-2-5)
GBM331	Global Accounting and Financial Management	3(3-0-6)
GBM341	International Customs Clearance	3(3-0-6)

### **2.2.2.3 International Trade and Global Supply Chain Management**

GBM342	International Trade	3(3-0-6)
GBM343	Strategic Supply Chain Management	3(3-0-6)

### **2.2.2.4 Strategic Planning for Global Business**

GBM411	The Environment and Trends of Global Business	3(3-0-6)
GBM412	Seminar in Global Business Management	3(2-2-5)

### **2.2.3 Elective Course** no less than 6 credits

#### **2.2.3.1 Global Business Marketing**

GBM322	Consumer Behavior	3(3-0-6)
GBM323	Content Marketing and Storytelling	3(2-2-5)

#### **2.2.3.2 Global Business Management**

GBM311	Change and Crisis Management	3(2-2-5)
GBM312	Organizational Behavior	3(2-2-5)

#### **2.2.3.3 Global Financial Systems**

GBM332	Financial Markets in Global context	3(3-0-6)
GBM333	Global Investment	3(3-0-6)

#### **2.2.3.4 Business and Trade in China - ASEAN**

GBM344	Chinese Perspective and Globalization	3(3-0-6)
GBM345	International Business in ASEAN Community	3(3-0-6)

### **2.2.4 Co-operative Education**

GBM451	Co-operative Education	6(0-18-0)
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- **Course Description**

**General Educational Courses**

**3.1.1 Compulsory Courses**

**3.1.1.1 Learning and Communicating in the 21st Century**

To study methods of learning for self-improvement, working in the 21st century, using Thai language for communication; practice critically analyzing and synthesizing everyday situations; design a plan to develop learning in the university; able to learn and present by applying digital technology.

SWU191 Learning to the World of 21<sup>st</sup> Century 3(2-2-5)

To explore learning concepts and essential skills in the 21st century, using digital technology for learning, developing behavior, mental and intellectual to solve problem critically; to initiate and design your own learning life in university with clear goal(s) as well as pass on the gained knowledge from self-learning creatively.

SWU192 Thai Language for Communication 3(2-2-5)

To study and practice using Thai language for communication; effective reception and transmission of messages in various situations, including interpreting the meaning correctly and appropriately to the social and cultural context.

**3.1.1.2 Art of Using English for International Communication**

To study and practice English communication, focusing on listening, speaking, reading, and writing in English as a foreign language in various situations through listening, speaking, reading, and writing exercises, using a variety of learning processes, media, and information technology both inside and outside the classroom.

SWU193 Listening and Speaking for Effective English Communication 3(2-2-5)

To study and practice English communication emphasizing on listening and speaking English as a foreign language in various situations through a variety of learning processes, media, and information technology both inside and outside the classroom.

SWU194 Reading and Writing for Effective English Communication

3(2-2-5)

To practice English communication, which focuses on reading and writing English as a foreign language in various situations through a variety of learning processes, media, and information technology both inside and outside the classroom.

### 3.1.1.3 SWU for Society

To study the roles and responsibilities as a qualified citizen, both in physical and digital society; coexist with others in a diverse society; be a socially creative citizen by understanding the differences of multiculturalism and the transmission of wisdom in Thai society; the diversity of social conditions; the analysis of social problems; and the recommendation of social development guidelines in line with the United Nations' Sustainable Development Goals (SDGs).

SWU195 Creative Citizen for Society

3(2-2-5)

To study citizenship with a diverse mindset and the wisdom that is the foundation of Thai society's thought; to demonstrate participation in one's roles and responsibilities as qualified citizens within the community in which they live, including in the digital society, socially informed digital citizenship, coexisting with others as leaders and followers appropriate to the situation, living in a society with diversity of thought and multiculturalism, and managing conflicts in society through peaceful means with a systematic thought process.

SWU196 Science and Art of Sustainable Social Development<sup>3</sup>

(2-2-5)

To study the concept of the United Nations Sustainable Development Goals (SDGs); to analyze the social problems and opportunities to prevent future problems that may impact citizens in the society; to practice in the conceptual design and problem-solving process systematically through the research process. Project design to solve problems and application of digital technology in social science data collection processes and the transfer of social development concepts and project outcomes through systematic studies and research.

### 3.1.1.4 Enhancement of Work Skills and Entrepreneurship

To study the principles of communication for collaboration based on understanding oneself and others, nature of work in the organization entrepreneurial concept, presenting

stories that are valuable and beneficial to work and entrepreneurship in the digital world and ethics in work and business.

SWU197 Speaking and Presentation for Careers

3(2-2-5)

To study the use of colloquial speech and body language to work with others appropriately and appropriately in the changing society. Talking and presenting valuable stories through digital media, listening, criticizing and expressing creative opinions for the benefit of occupation and income generation.

SWU198 Preparation for Working and Entrepreneurship

3(2-2-5)

To study work and entrepreneurial characteristics related to ethics, teamwork, leadership, and followership based on empathy for yourself, others, and society. Using critical thinking to analyze and synthesize to work effectively with problem-based learning. Fundamental of entrepreneurship plan or business plan and build a brand from one's own strengths with creativity, systematic, and assessing the quality of the plans.

### **3.1.2 Elective Course**

#### **3.1.2.1 Smart Life**

To study scientific and technological knowledge, health science and social learning processes involve adapting and living harmonizing with the environment, improving health and creative lifestyle, and adapting to a dynamic society.

SWU291 Healthy Lifestyle

3(2-2-5)

To study the development of holistic health, non-communicable diseases affected by human life behavior and other factors that affect overall health, the importance of food, nutrition, exercise, smart consumption behavior and the development of creative lifestyles.

SWU292 Science: A Key to Harmonious Living with Our Environment

3(2-2-5)

To study scientific processes, energy, ecology, and the impact of science and technology that affects the way of life, economy, society, and environment. In addition, to study the application of science to adapt and live harmonizing with the environment.



SWU293 Adaptation in the Dynamic Society

3(2-2-5)

To study the phenomenon of social change and the factors affecting human behavior, emotional awareness, and resilience when facing problems in life by using an inquiry-based learning process appropriately to understand and adapt to a dynamic society.

### Area of Concentration Course

#### 3.2.1 Core Courses

##### 3.2.1.1 Fundamentals of Business Management 1

Possesses comprehensive knowledge in the fundamentals of business administration including organizational management, job design, strategic planning, and classification of various business types. This knowledge extends to the principles, theories, and models of social enterprise, paired with the Able to measure social impact. Demonstrates the ability to develop strategic marketing plans for novel business products, thereby generating substantial profits for the organization through the adept utilization of digital marketing channels.

BAS111 Principles of Management

3(3-0-6)

Study the concepts and evolution in management, analysis of business environments, organization and job design, planning for management, decision-making in administration, leadership and command, leading and motivation, internal organization communication and team management, conflict management, and control.

BAS121 Principles of Modern Marketing

3(3-0-6)

Study the meaning and importance of marketing, and the concept of modern marketing, marketing environment, digital marketing environment, consumer buying behavior, digital era consumer buying behavior, market segmentation, target market selection, market positioning, product strategy, new product development, product life cycle management, brand creation in the digital age, pricing methods, pricing strategy in digital business, distribution channels, digital marketing intermediaries, integrated marketing communications in the new era, evaluating marketing strategy, sustainability marketing, social responsibility and ethics in marketing.

BAS161 Social Enterprise and Sustainability

3(3-0-6)

Study the meaning, importance, principles, theories, and models of social enterprise and the components of ethics in conducting sustainability business. Measuring social impact, along with setting sustainability development goals for social enterprises. Good corporate governance, responsibility towards the economy, society, environment, and stakeholders of the business. Considering human rights principles, anti-corruption policy, compilation of professional ethics, integrated sustainability reporting, and case studies of ethics in business operations.

### 3.2.1.2 Fundamentals of Business Management 2

Understand the legal considerations for establishing a business entity, employment law, and tax regulations, inclusive of laws governing electronic transactions. Has the ability to maintain the accurate accounting in line with standard principles, and can competently prepare financial statements for the organization.

BAS131 Business law and taxation

3(3-0-6)

Study of general laws, laws regarding the establishment of a business organization, laws related to conducting business activities according to the civil and commercial Code, including legal acts, contracts, sales, property leasing, hire purchase, employment, contract manufacturing, loans, guarantees, mortgages, pledges, consignments, bills of exchange, commercial papers. This covers laws related to electronic transactions, computer-related offenses, copyright laws, and general knowledge about taxes and duties for individuals, juristic persons, and value added tax (VAT).

BAS141 Principles of Accounting

3(3-0-6)

Study the meaning, concepts, and purposes of accounting, the benefits of accounting information, the framework for financial reporting, accounting equations, accounting principles and methods of keeping accounts according to generally accepted accounting principles, preparing trial balances, working papers, adjusting entries, closing entries at the end of the period, and preparing financial statements, financial statements for merchandising businesses and service businesses, special journals, voucher system, and petty cash system.

BAS151 Economics for Business Management

3(3-0-6)

Study the basic concepts of microeconomics, including household-level decision-making, utility-based decision-making, business-level decision-making, profit-maximizing outlook, demand and supply theory, producer surplus, consumer surplus, market price interference, total social benefit, elasticity, basic macroeconomic concepts, measuring economic prosperity, gross domestic product, production theory, inflation, consumer price index, unemployment, nominal and real values, economic stimulation through fiscal and monetary policy, meaning and characteristics of money, quantity theory of money related to inflation, and central bank's money supply control.

### 3.2.1.3 Fundamentals of Business Management 3

Apply economic knowledge to analyze the external environment. This understanding informs the assessment of financial statements and the management of working capital for investment decisions, as well as capital acquisition for organizations. It also enables the formulation of production plans, the understanding of quality management, and the handling of logistics and supply chains.

BAS211 Production Management and Logistics

3(3-0-6)

Study the principles, concepts, and theories pertinent to production and operations management, which include strategic business location selection, effective layout of business premises, insightful forecasting methods, and thorough production planning. Detailed production scheduling, quality management, logistics and supply chain management, inventory management, strategic planning for material requirements and project management.

BAS231 Business Finance

3(3-0-6)

Study the goal and importance of financial management in a business organization, financial statement analysis, working capital management, cash cycle analysis, trade receivables management, inventory management, concepts related to time value of money, cost of capital, capital structure, financial analysis for investment decision making, estimation of externally sourced capital, business planning and long-term financial management.

### 3.2.1.4 Fundamentals of Business Management 4

Able to plan human resource management strategies, workforce ratios planning in organizations, training program development for organizations, and understand the principles of conducting business ethically and responsibly towards stakeholders of the organization.

BAS212 Human Resource Management

3(3-0-6)

Study an overview of human resource management, contemporary issues and practices in human resources. Key topics cover strategic human resource planning, job analysis, job design, workforce planning, recruitment, selection, training, human resource development, performance appraisal, compensation and benefits management, human resource information systems, as well as basic labor laws

BAS213 Strategic Management

3(3-0-6)

Study the meaning and importance of strategic management, the analysis of both external and internal environments of a business, the development and implementation of strategies, ethical considerations in conducting a business, the control and evaluation of strategic management process.

BAS271 Information technology in digital era

3(3-0-6)

Study the principles and usage of information technology, the role of information technology, the skills of understanding and utilizing current technology, the use of information technology in business management, the impacts of information technology, and the development of strategies using information technology.

## 3.2.2 Compulsory Courses

### 3.2.2.1 Communication and Global Business Operations

Able to communicate and collaborate with people in an organization without cultural limitations, manage across cultures, and resolve conflicts within the organization.

GBM211 Global Business Communication

3(2-2-5)

Study theories and principles of public speaking, importance of effective communication, communication in business, application of public speaking skills at business level, problems and

challenges in communication, development of communication and public speaking, analysis of speeches and communication of world leaders.

GBM212 Cross-Cultural Management

3(3-0-6)

Study the concepts and theories of cross-cultural management affecting the global business and management, comparative analysis of cultural differences, topics on cross-cultural communication and cultural sensitivity, including problems and solutions of confronting new cultures. Cross-cultural skills especially in relation to the managing communication and interacting across cultures, negotiating across cultures, understanding cross cultural ethics and corporate social responsibility, working in global teams, comparative leadership styles, and human resource requirements for performance as global managers.

GBM213 Global Leadership and Negotiation

3(2-2-5)

Study the understanding and skills of leaders, attitudes of current leaders, management methods of international leaders, the influence of leaders on organizational management, personality development and team building, concepts and theories about negotiation, basic principles of negotiation, the importance of negotiation in business, negotiation strategies, and problems that occur with global negotiation.

### 3.2.2.2 Fundamentals of Global Business Management

Able to apply the fundamentals of global business management, accounting principles, and financial management in a global business context, the principles of conducting business in a global context, and the characteristics of global market that affect business operations.

GBM321 Digital Marketing

3(2-2-5)

Study the theories and principles of digital marketing, analysis of digital marketing tools and channels, analysis of consumer needs and behaviors in the digital age, the role and development of digital marketing, integrated digital marketing strategies, managing customer relations in the digital era, the use of social networks and new media.

GBM331 Global Accounting and Financial Management 3(3-0-6)

Study the principles of accounting and financial management in the context of global business, accounting systems across different countries, international financial reporting standards (IFRS), translation of financial statements for foreign subsidiaries, transfer pricing, double taxation treaties, tax planning strategies for multinational corporation, corporate governance in the global accounting profession, the concepts of evaluation and selection in investment projects for multinational corporations, international debt and equity financing, cross-border mergers and acquisitions.

GBM341 International Customs Clearance 3(3-0-6)

Study the business operation for international trade, principles and practices of import and export, rules, regulations and restrictions of export and imports as well as related documents, trade terms and conditions, trade agreement, trade barrier, the system of letter of credit (L/C), tax benefits, international customs clearance, as well as the mechanisms of trade and international business.

### **3.2.2.3 International Trade and Global Supply Chain Management**

Able to practice the methods of international trade and the management of global supply chains.

GBM342 International Trade 3(3-0-6)

Study the international trade strategic management, business competitive analysis, principles and theories of international trade and investment, regional economic integration and the utilization of preferential trade agreements, trade barriers and the impacts on international trade management activities, human resources management, marketing, production, finances and environment in international business, globalization and ethics in international business.

GMB343 Strategic Supply Chain Management 3(3-0-6)

Study the concepts of strategic supply chain management. Inventory management, the risk in demand volatility in the supply chain, logistics network design, supply chain integration, distribution strategy, strategic alliance, purchasing and sourcing strategy, global logistics and risk management, product design and production processes in line with supply chain management and current issues in supply chain management.

### 3.2.2.4 Strategic Planning for Global Business

Able to analyze global changes and define business organization strategies to accommodate these changes.

GBM411 The Environment and Trends of Global Business 3(3-0-6)

Study the environment and key trends of global business, key economic indicators, regional economic integration, gig economy, sharing economy, circular economy, geopolitics, digital transformation and disruption, emerging technologies, renewable energy, challenges associated with global expansion, integration of sustainability principles into business strategies, and ethical considerations in global business.

GBM412 Seminar in Global Business Management 3(2-2-5)

Study, analyze, and discuss key global business management issues in areas such as organizational management, technology management, marketing, human resource management, financial management, production management, and supply chain management, utilizing case studies from multinational corporations and relevant global business management research.

### 3.2.3 Elective Course

#### 3.2.3.1 Global Business Marketing

Understand consumer behavior and analyze the purchasing decisions of global consumers, as well as to design appropriate communication methods for consumers worldwide.

GBM322 Consumer Behavior 3(3-0-6)

Study the theories and principles of global consumer behavior, factors influencing consumer behavior, analysis of consumer behavior in relation to purchasing decisions, cultural diversity issues affecting consumers, influences on consumer purchasing decisions, build the relationships with customers.

GBM323 Content Marketing and Storytelling

3(2-2-5)

Study the concepts and theories regarding content marketing, trend and development in content marketing including strategy and creativity in message design process, analyses of audience and consumer's behaviors. Selection of proper media and application of media, techniques of presentation and storytelling, experiential marketing strategy with content and presentations of storytelling aiming for ethical responsibility.

### **3.2.3.2 Global Business Management**

Able to manage global changes using leadership skills and team building and leading strategies to handle crises.

GBM311 Change and Crisis Management

3(2-2-5)

Study the theories and concepts of change management, the importance of change in conducting business, the process of managing change, tools for managing change, change and crisis management within the organization, strategies for crisis response and communication within the organization, creating a crisis response plan, analyzing problems and management in the business sector.

GBM312 Organizational Behavior

3(2-2-5)

Study the theories and principles of organizational management, organizational management strategies, behavior of individuals, groups, and organizations, the impact of organizational culture, motivation, managing conflicts within organizations, organizational development.

### **3.2.3.3 Global Financial Systems**

Able to analyze the significance of global financial institutions and the dynamics of international financial markets for making investments across the globe

GBM332 Financial Markets in Global context

3(3-0-6)

Study the role of international financial institutions; International financial markets, exchange rate systems, legal and regulatory frameworks governing global financial market, impact of macroeconomic factors, political events, and global financial crises on multinational corporations, currency hedging strategies, derivative instruments to mitigate foreign exchange risks and crowd funding.



GBM333 Global Investment

3(3-0-6)

Study the principles, strategies, and techniques of investment in the global financial markets, Portfolio diversification strategies, risk-return trade-offs, role of asset allocation, analysis and valuation of global stocks and bonds, alternative investments, sustainability investing, identification, assessment, mitigation of investment risks.

#### **3.2.3.4 Business and Trade in China - ASEAN**

Able to articulate the modern historical viewpoints of China and ASEAN for the purpose of developing strategies for international trade.

GBM344 Chinese Perspective and Globalization

3(3-0-6)

Study the historical and contemporary perspectives on the China issues, the dynamics of China's foreign policy, China's politics, economy, society, culture and international relations in the global context focusing on the process of China's transformation in the context of globalization, reform and the opening up in early 1980s, the increasing role of China, the contributions China has made to the world economy as well as the challenges China is facing in the global age, Chinese business model, trade laws and regulations related to investment in China.

GBM345 International Business in ASEAN Community

3(3-0-6)

Study the history and development of the ASEAN community, the concepts and theories of the economic, political, sociocultural theories, frameworks in the context of business and industry in ASEAN, government's roles and policies, investment and trade regulations, analysis of competitiveness of ASEAN countries related to global business operations.

#### **3.2.4 Co-operative Education**

GBM451 Co-operative Education

6(0-18-0)

Real-world practice in organizations or learning sites, both public and private, where work performance and reporting are under the supervision of the respective administrators or the learning site itself, as well as a faculty advisor, this lasts for one academic term or no less than 16 weeks.

### **3.3 Free Elective Course**

- Study Plan

First Year Students					
Semester 1			Semester 2		
Code	Courses	Credits	Code	Courses	Credits
General Educational Courses			General Educational Courses		
Learning and Communicating in the 21st Century			Art of Using English for International Communication		
SWU191	Learning to the World of 21 <sup>st</sup> Century	3(3-0-6)	SWU193	Listening and Speaking for Effective English Communication	3(3-0-6)
SWU192	Thai Language for Communication	3(3-0-6)	SWU194	Reading and Writing for Effective English Communication	3(3-0-6)
Core Courses			Core Courses		
Fundamentals of Business Management 1			Fundamentals of Business Management 2		
BAS111	Principles of Management	3(3-0-6)	BAS131	Business law and taxation	3(3-0-6)
BAS121	Principles of Modern Marketing	3(3-0-6)	BAS141	Principles of Accounting	3(3-0-6)
BAS161	Social Enterprise and Sustainability	3(3-0-6)	BAS151	Economics for Business Management	3(3-0-6)
		<b>Total</b>			<b>15</b>
					<b>Total</b>
					<b>15</b>

Second Year Students					
Semester 1			Semester 2		
Code	Courses	Credits	Code	Courses	Credits
General Educational Courses			General Educational Courses		
SWU for Society			Science and Art of Sustainable Social Development		
SWU195	Creative Citizen for Society	3(3-0-6)	SWU197	Speaking and Presentation for Careers	3(3-0-6)
SWU196	Science and Art of Sustainable Social Development	3(3-0-6)	SWU198	Preparation for Working and Entrepreneurship	3(3-0-6)
Core Courses			Core Courses		
Fundamentals of Business Management 3			Fundamentals of Business Management 4		
BAS211	Production Management and Logistics	3(3-0-6)	BAS212	Human Resource Management	3(3-0-6)
BAS231	Business Finance	3(3-0-6)	BAS213	Strategic Management	3(3-0-6)
Compulsory Courses			BAS271	Information technology in digital era	3(3-0-6)
Communication and Global Business Operations			Free Elective Course		
GBM211	Global Business Communication	3(2-2-5)	XXXXX	Free Elective	4(x-x-x)
GBM212	Cross-Cultural Management	3(3-0-6)			
GBM213	Global Leadership and Negotiation	3(2-2-5)			
		<b>Total</b>			<b>21</b>
					<b>Total</b>
					<b>19</b>

Third Year Students					
Semester 1			Semester 2		
Code	Courses	Credits	Code	Courses	Credits
General Educational Courses			Compulsory Courses		
Smart Life			International Trade and Global Supply Chain Management		
SWU291	Healthy Lifestyle	3(3-0-6)	GBM342	International Trade	3(3-0-6)
SWU292	Science: A Key to Harmonious Living with Our Environment	3(3-0-6)	GBM343	Strategic Supply Chain Management	3(3-0-6)
Compulsory Courses			Elective Course		
Fundamentals of Global Business Management			XXXxxx	Elective subjects	3(3-0-6)
GBM321	Digital Marketing	3(2-2-5)	XXXxxx	Elective subjects	3(3-0-6)
GBM331	Global Accounting and Financial Management	3(3-0-6)			
GBM341	International Customs Clearance	3(3-0-6)			
Free Elective Course			Free Elective Course		
XXXxxx	Free Elective	4(x-x-x)	XXXxxx	Free Elective	6(x-x-x)
		<b>Total</b>			<b>Total</b>
		<b>19</b>			<b>18</b>

Fourth Year Students					
Semester 1			Semester 2		
Code	Courses	Credits	Code	Courses	Credits
Co-operative Education			Compulsory Courses		
GBM451	Co-operative Education	6(0-18-0)	Strategic Planning for Global Business		
			GBM411	The Environment and Trends of Global Business	3(3-0-6)
			GBM412	Seminar in Global Business Management	3(2-2-5)
			Free Elective Course		
			XXXxxx	Free Elective	6(x-x-x)
		<b>Total</b>			<b>Total</b>
		<b>6</b>			<b>14</b>

